

NEW

nutella

ice cream

**New Nutella Ice Cream
combines the world's most
beloved spread with the
creamy softness of ice cream!**



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- nutella[®] is the #1 Chocolate Spreads Brand.¹
- nutella[®] has 98% Brand Awareness.²
- nutella[®] is the #2 food product brand in “fan love” ranking.³



“I really liked the flavor, as a fan of Nutella I found it delicious.”⁴

“I was pleasantly surprised by how much it really tasted like Nutella.”⁵

“I feel like I stuck my spoon in a jar of Nutella.”⁴



“I liked how creamy it was.”⁵

ORDERING INFORMATION

ITEM	PRODUCT DESCRIPTION	ITEM #	UPC	GTIN	
	Nutella Pint*	Ice Cream with Nutella	1496113	0 70640 02589 3	1 00 70640 02589 0
	Nutella Cone	Ice Cream with Nutella in a Sugar Cone	1493149	0 70640 02576 3	1 00 70640 02576 0

SHIPPING INFORMATION

UNIT SIZE	CASE PACK	CASE DIMENSIONS	CASE CUBE	CASES/PALLET	TiHi
Nutella Pint*	14 fl. oz.	1-8 pk.	8.19 x 4.19 x 16.00	.3175	247
Nutella Cone	3.04 fl. oz.	1-24 pk.	6.50 x 7.25 x 10.88	.2966	275

For more information on Wells Enterprises, Inc's products and services call 866-266-2767, or email us at convenienceinquiries@bluebunny.com.

¹ Nov 2021 Euromonitor | Chocolate Spreads Brand Shares | Sweet Spreads Brand Share | IRI, KANTAR, NIELSEN - HH Buyers - top 15 : BEL (Apr 19), CAN (Aug 20), AUS, POL, RUS, SPA, GER, SAU (Dec 20), BRA, MEX (Jan 21), ITA, TUR, UK, USA, FRA (Feb 21). ²Ipsos BVC 2024. ³socialbakers - 2018 (1st brand is Oreo) | Equity 2020 ITA GER FRA RUS GB Equity 2019 CAN BRA USA - Equity 2017 BE KSA AUS POL. ⁴NUTELLA IC PINT STANDARD TASTE TEST + QL HOME-PLACEMENT, JUNE 2025. ⁵NUTELLA IC CONE STANDARD TASTE TEST + QL HOME-PLACEMENT, MAY 2025. * We use the term "Pints" to refer to the relevant segment within the ice cream category, but note that our Nutella tub will be 14 fluid ounces, by volume. NUTELLA® is a trademark of Ferrero Group. Used under license. ©2025 Wells Enterprises, Inc. All rights reserved. 9/25