

**NEW**

# Kinder *bueno*

## NEW One of a Kind Frozen Treat Experience!

Kinder Bueno offers a light and creamy hazelnut flavored frozen dairy dessert with a delightful combination of tastes and textures in each delicious bite, available in 14 fl oz pints\* and 3.04 fl oz single serve cones.



\* We use the term "Pints" to refer to the relevant segment within the ice cream category, but note that our Nutella tub will be 14 fluid ounces, by volume.

# Kinder bueno

Unleash your senses with these two exciting forms and experience signature Kinder Bueno taste enabled by delicious, premium ingredients!

Kinder Bueno was a Top 5 innovation launch in Chocolate in the past 5 Years! <sup>1</sup>

Kinder Bueno is one of the Top Gen Z Brands for branded equity growth and the ONLY food brand amongst other brands like New Balance, Ugg and Gap! <sup>2</sup>



“I liked the combination of the creamy and hazelnut flavors with the texture of the hard chocolate shell.”

“Very original!”



“I love the chocolate and hazelnut mix. The cone is nice and crunchy.”

“You can really taste the quality of the ingredients.”

## ORDERING INFORMATION

ITEM	PRODUCT DESCRIPTION	ITEM #	UPC	GTIN
	Kinder Bueno Pint* Hazelnut Flavored Frozen Dairy Dessert with Nutty Filling and Cookie Crunch	1496095	0 70640 02588 6	1 00 70640 02588 3
	Kinder Bueno Cone Hazelnut Flavored Frozen Dairy Dessert with Nutty Core and Topping in a Sugar Cone	1492969	0 70640 02577 0	1 00 70640 02577 7

## SHIPPING INFORMATION

UNIT SIZE	CASE PACK	CASE DIMENSIONS	CASE CUBE	CASES/PALLET	TiHi
Kinder Bueno Pot	14 fl. oz.	1-8 pk.	8.19 x 4.19 x 16.00	.3175	247
Kinder Bueno Cone	3.04 fl. oz.	1-24 pk.	6.50 x 7.25 x 10.88	.2966	275

For more information, please contact us at 866-266-2767 or by email at [convenienceinquiries@bluebunny.com](mailto:convenienceinquiries@bluebunny.com).

\*Circana, MULO+C, Kinder Bueno & Sales, L52 we 12.29.2024. <sup>1</sup>Erika Wheless, "Gen Z Brands: New Balance, The Gap, Unique, Ugg," Ad Age, February 20, 2025.

<sup>2</sup>We use the term "Pints" to refer to the relevant segment within the ice cream category, but note that our Nutella tub will be 14 fluid ounces, by volume.

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